

Investor's Newsletter for May 2022

(June 10, 2022) Shimao Group Holdings Limited ("Shimao Group" or the "Company", and its subsidiaries, together the "Group", stock code: 813.HK) is pleased to announce certain unaudited operating statistics for May 2022 as follows:

- The aggregated contracted sales from January to May 2022 amounted to RMB34.26 billion and the aggregated contracted sold area was 2,114,894 sq. m.. The average selling price for the five months ended 31 May 2022 was RMB16,200 per sq. m..
- In May 2022, the Group's contracted sales amounted to approximately RMB6.11 billion and the contracted sold area was 377,605 sq. m.. The average selling price was RMB16,180 per sq. m..

News in brief:

1. Shimao unleashed the potential of diversified businesses with various projects achieving good results

With the pandemic new normal, the diversified businesses of Shimao Group actively adjusted operation strategies, seized the opportunities of holidays and festivals and bolstered consumer confidence with abundant brand interaction, featured theme activities and various online promotions. During the Labour Day holiday, Shimao Commercial created strong consumption atmosphere in cities including Chengdu, Xiamen and Shaoxing, among which Chengdu Shimao Festival City and Xiamen Jimei Shimao Festival City celebrated their 1st Anniversary respectively. Chengdu Shimao Festival City collaborated with CCTV acrobatics troupe to launch "City Circus Festival" on Apr 30 – May 4, the total sales and traffic exceeded RMB40.00 million and 330,000 respectively. Xiamen Jimei Shimao Festival City launched the shopping festival with the first national exhibition of Pop Mart Sakura limited edition and million subsidies promotion, which attracted over 180,000 traffic and achieved over RMB20.00 million sales. In respect of hotel business, for cities where the epidemic eased, Shimao adopted innovative measures to improve the short-stay travel experience of local visitors during holidays. In order to enrich the family staycation experience, kids play area was specially set up for family guests staying in Sheraton Hong Kong Tung Chung Hotel during the Labour Day holiday and Mother's Day. During the period of Apr 30 – May 4, the occupancy rate of Sheraton Hong Kong Tung Chung Hotel achieved strong year-on-year growth and the total revenue achieved over 200% year-on-year growth. The crossover of Hilton Wuhan Riverside with fashion and automobile brands during the Labor Day holiday enhanced users' experience with quality services. The occupancy rate during the peak period of May 1-3 exceeded 80% and the accumulated occupancy rate during the holiday was the second highest in Wuhan local market.

2. Shimao Maritime Silk Road Museum demonstrated "the Power of Museum" on International Museum Day

To celebrate International Museum Day on May 18, Shimao Maritime Silk Road Museum held a cultural seminar of "Heritage Fun – learning ancients' life from the porcelain of the Song Dynasty" with the theme of "The power of museum". Since its opening in last year, Shimao Maritime Silk Road had held a number of special exhibitions including "The Grand Wedding of the Qing Emperors" in cooperation with The Palace Museum, "Quintessence of Imperial Kiln Porcelain of the Ming Dynasty from the Palace Museum Collection", "Treasure of Tibetan Buddhist Ritual Objects of the Palace Museum" and the original exhibition organized by Shimao Maritime Silk Road Museum, "Chinese Export Porcelain of the Ming and Qing Dynasties". A journey of cultural enrichment with profound connotation helped cultural dissemination and attracted a total of 150,000 tourists. With the official establishment of Quanzhou as the World Heritage City, as an important

platform for the inheritance of Quanzhou Silk Road culture, Shimao Maritime Silk Road Museum was honored as “AAA National Tourist Attraction”, “National public cultural service system demonstration area” and was selected as “the 9th batch of Overseas Chinese International Cultural Exchange Bases of China”. Shimao Maritime Silk Road Museum has become a new landmark of Chinese culture inheritance, a new window for international exchange and a new height for promoting the civilization of the Maritime Silk Road.

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**All the above figures are unaudited and meant for reference only, and are not intended, nor should be construed, to be an investment advice. Investors should exercise caution when interpreting these data.*



Shimao's Project at A Glance – Fuzhou Shimao The River One

Please scan the QR code of online sales center on the right for more photos and information of projects under sales:



To learn more about Shimao Group, please scan the QR codes of the official accounts of “Shimao Group” and “Shimao Group Investor Relations”:



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For more info about Shimao Group, please visit our websites: www.shimaogroup.com or www.shimaogroup.hk

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